



**MADANAPALLE**

**MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE**  
(UGC-AUTONOMOUS INSTITUTION)

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## **Report on**

### **Awareness Program Report: Central and Private Scholarships, 15-02-2025**

#### **Prepared by**

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**Student Welfare Cell** conducted **Scholarship Awareness Program** to **B. Tech and PG Students** on 15<sup>th</sup> February 2025.

**Speaker: Dr.P. Athahar**, Head Eng & FL & SAO (Student Welfare Cell)

**Topic: Scholarship Awareness Program**



#### **1. Introduction**

**Purpose of the Program:** To inform students about the central and private scholarships, eligibility criteria, application process, and benefits.

**Target Audience:** Students of B. Tech & PG

#### **2. Program Details**

**Date:** 15<sup>th</sup> January 2025

**Venue:** Auditorium

### 3. Objectives

- To disseminate information regarding both central (government-funded) and private scholarships.
- To increase the number of scholarship applications
- To equip students with tools and knowledge to successfully apply for scholarships.

### 4. Key Activities

Information Sessions: Conducted awareness program covering various scholarships, including:

Central Government Scholarships (e.g., National Merit Scholarship, Post-Matric Scholarship)  
Private Scholarships (e.g., organizations, foundations – list examples)

- She informed the students about the scholarship recipients and experts to share their experiences and tips.
- . Provided brochures and handouts outlining scholarship details, application timelines, and contact information for assistance.
- Q&A Sessions: asked questions regarding the scholarship application process.

### 5. Outreach Strategies

- Social Media Campaigns: Utilized platforms like Facebook, Instagram, and LinkedIn to share scholarship information and reminders for application deadlines.
- Email Newsletters: Regular updates sent to students about scholarship opportunities.

### 6. Summary of Attendance

Total Participants: **135+**

### 6. Outcomes

- Increased awareness of available scholarships.
- Improvement in application rates for both central and private scholarships among participants.
- Enhanced understanding of the scholarship application process.

### 12. Gallery:

